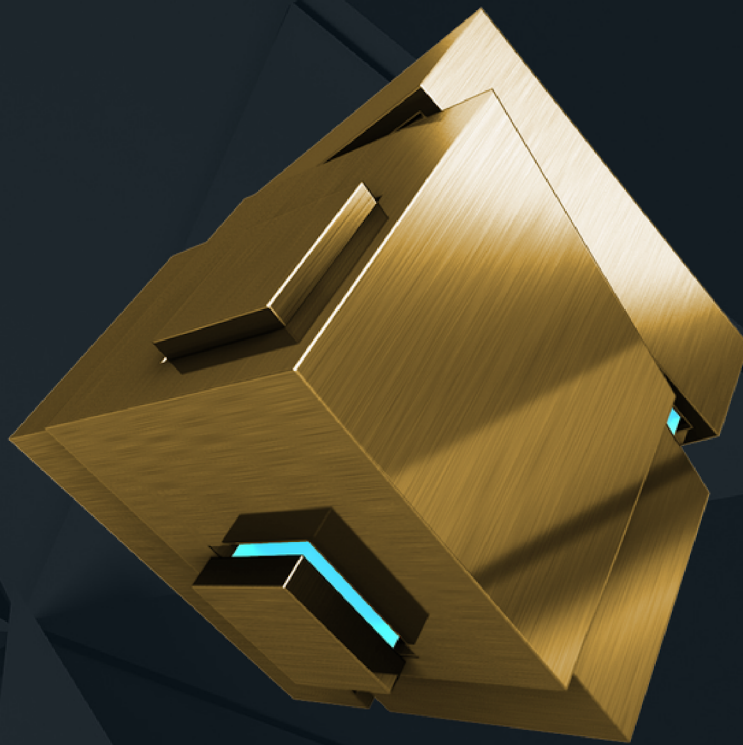




# COINSOURCE

Full-Stack Marketing & PR for Crypto &  
Fintech Companies



## COINSOURCE.IN

**OUR PRODUCTS AND SERVICES**



# WHO WE ARE

Blockchain technology has the power to change the world, but only if you can bring your project in front of prospective investors and potential users. CoinSource is the perfect Blockchain marketing company to help you gain exposure, create a wholesome marketing strategy, and ensure you add the entrepreneurial spirit to a developing startup.

**You Create Innovations, We Get Them in  
Front of the World**



**3<sup>+</sup>**

Years of  
experience



**50<sup>+</sup>**

Happy clients



**60<sup>+</sup>**

Projects done



**2341<sup>+</sup>**

Cup of coffee



# FIND THE RIGHT OPPORTUNITY FOR YOUR BRAND

SEO(Search Engine Optimization) .....	4-5
Social Media Marketing.....	6-7
Airdrop Management, Marketing & Promotion.....	8
Bitcointalk promotion .....	9
Telegram promotion .....	10
Email marketing.....	11
Press Release.....	12
Technical Documentation (WHITEPAPER WRITING) .....	13
Website Development (FACE VALUE) .....	14
Community Management.....	15
Tracker Listing.....	16
Exchange listing.....	17
Influencers Campaigns.....	18
Discord and Telegram Community Growth .....	19
PinkSale. Finance Trending.....	20
Youtube marketing.....	20
Ads Campaigns .....	20

# SEARCH ENGINE OPTIMIZATION

It is smart to start SEO promotion and create free organic traffic as soon as possible. This service has an ROI of over 400%. Later you will feel grateful for this decision cause relevant traffic to your web bringing sales will cost you 0\$. You will see the first results in 3 months. You do not have to wait for years. We can promote from 100 to 600 keywords monthly or more.

**\$300/  
month**

## ON-PAGE SEO:

1. File name Optimization(URL Optimization)
2. Title Optimization
3. Meta Description
4. Canonical URLs
5. Heading Optimization
6. Bread Crumbs
7. Social Sharing Buttons
8. Content Optimization
9. Image Optimization
10. Anchor linking
11. Embedding Like/Follow Box
12. Embedding Video/Audio/Slide
13. Footer Optimization (linking)
14. crawled & index page checking
15. bing webmaster
16. 404-page check
17. duplicate page checking
18. click to call
19. mobile visibility
20. page speed
21. page size
22. SSL certificate
23. no index
24. no follow & do follow backlinks
25. http redirect
26. Site Map Submission
27. Robot.txt
28. Non www to www
29. 301 & 302 URL Redirection

**\$400/  
month**

## **OFF-PAGE SEO:**

Crypto Specific (keeping in mind many channels have banned crypto)

1. Community Creation in Social Networking Sites.

2. Blog commenting

3. Link Building

4. Document Sharing

5. Guest Post Outreach

6. Social Bookmarking

7. Social Sharing

8. Info-graphics Submission

9. Image and Video submission

10. Citation

11. Article Submission

12. PDF-PPT Submission

13. Classifieds Submission

14. Blog Creation

15. Blog Submission

16. competitor backlink analysis

17. competitor backlink opportunities

18. forum posting

19. Broken link opportunities etc.

20. high-quality back-links



## SOCIAL MEDIA MARKETING

Everybody checks your social media accounts before making the decision to invest. Your social media accounts should represent your project in the best light. It is the soul of your project and it has to be alive and vibrant.

We help your brand position in the community. We deliver all the latest information about the company to the targeted audience on Facebook, Twitter, Instagram, LinkedIn, etc. We help your brand build social status and grow traffic which trust the brand.

LIMITED  
OFFER

\*10% OFF ON 3 MONTH SUBSCRIPTION

\*20% OFF ON 6 MONTH SUBSCRIPTION

\$500/  
month

### SOCIAL MEDIA CONTENT:

- We plan your content in advance to avoid gaps. Posts are published on daily basis. Automatically.
- We create a 30-day content plan for your project. Each post has your logo, interesting design, sale text, emoji, hashtags, and links and attracts free organic traffic.
- We submit the plan for your final approval before posting.
- Posts can be published either in those social media accounts that you wish or any 6 social media accounts that we recommend. They are Facebook, Instagram, medium, Twitter, LinkedIn corporate page, telegram news (announcement) channel. So no matter how many accounts you chose – 1 or 6 – the price will be the same.
- Each post has some info connected with current news. The idea is to show the world that your project solves a huge problem. Each post has emoji, hashtags and unique picture with your logo.



LIMITED  
OFFER

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**

**\$700/  
month**

## **SOCIAL MEDIA GROWTH HACK:**

- Using AI and Data Science techniques, we will increase your followers on Facebook, Instagram, medium, Twitter, LinkedIn, user engagements on your Instagram posts and stories.
- This activity helps businesses in finding B2C Lead generation.
- Targeting 10000 users per 30 days.
- 30 Auto-comment or Auto-follow or Auto DM or Auto recommendations on all the posts under the particular hashtag.
- \*If you need more number of comments eg.: 60 comments / follow per day, the price will be multiplied by 2.

**\$700/  
month**

## **AIRDROP MANAGEMENT, MARKETING & PROMOTION**

- Community support services in public Telegram, Facebook, Instagram, Twitter, LinkedIn chat of the project.
- Creation of accounts for Project on Facebook, Twitter, Youtube, Medium, Telegram (channel),
- Reddit, Instagram.
- Creation of a step-by-step guide for your airdrop with smart airdrop activities that allow getting free organic traffic and hype.
- Moderation & Engaging Community with content and updates on the project.
- Scrapping data and engaging targeted users in our ads and messages.
- Updating pinned messages on Telegram, Facebook, Instagram.
- Creating/Updating FAQ with the tailored answer.
- Fighting Spammers and Scammers in the group.
- Maintaining reasonably short response time.
- Driving investors (private/public) directly to the project team.
- Installing of necessary Telegram, bots to manage the group in auto mode.
- Sending invitations to join the Chat among the biggest Telegram crypto and blockchain chats
- User base is expected to reach 20,000+ users in every 30 days in cumulative of all the channels.

80% of airdrop participants do several tasks (activities).

It means that in general you will get 2 or 3 times more users than 20k.

For example, 1 user will join your telegram chat / channel / twitter and facebook and you will get 4 subscribers total however it is only 1 unique airdrop user. Proof (60k users total, 52k who passed captcha (so there are no bots), and 119k total).

**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**

**\$700/  
month**

## **BITCOINTALK PROMOTION**

Bitcointalk.org is a leading international crypto forum with over 2 million monthly visitors.  
3 reasons WHY you need to generate forum discussions on your project:

- Most DEFI/ICO/STO/IEO trackers and listings monitor the ANN topic and decrease your HYPE score if the activity on your project is low. You need to have at least 1 daily posts.
- Exchanges study the ANN topic before making the decision to list your token. With high activity, you have much better chances and the price of the listing is lower.
- Most private DEFI/ICO/STO/IEO investors check your project before making a decision to buy your tokens. If nobody discusses your project, it means that it is dead, so no one will invest, and you will fail to reach your hard cap.
- Creating a structure of bounty campaign based on project tokens allocation for bounty.
- Delivering Bounty to 7k+ bounty members every month.
- Design and create bounty thread on Bitcointalk
- Moderate bounty thread till the end of the campaign.
- Creating signatures for bitcointalk bounty campaign.
- Creating of registration forms.
- Support of bounty participants community in separate telegram chat.
- Tally and count the shares/reposts/likes, etc and keep a record in a spreadsheet;
- Verify these records to be true/fake.
- Deliver the table with names, email, work done by them, and eth address, be awarded to the client.
- Bounty campaigns:
  - We will deliver 5 comments daily on your BitcoinTalk thread.
  - BitcoinTalk signature campaign (+ included design of signature for all ranks)
  - Social media campaign (Facebook, Twitter, LinkedIn, Instagram)

**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**

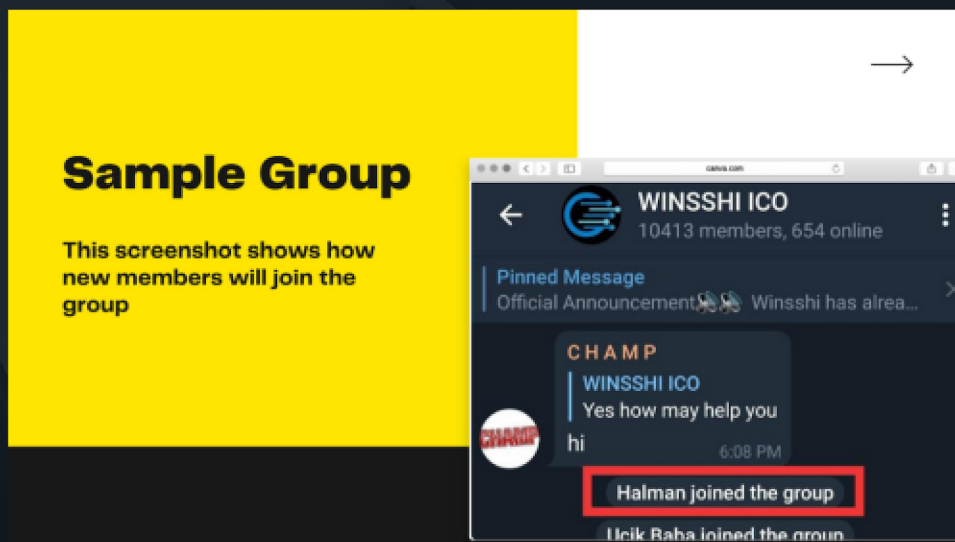


**\$500/  
month**

## TELEGRAM PROMOTION

We will provide you real and active members of your telegram group. We can extract the members from any group you want then we can deliver those members into your Telegram Group.

We can build your Telegram Group while adding some members that will be interested in your project. Also, we have a database & username of Investors, traders, airdroppers, angel investors. We can deliver these members to your telegram group.



### Telegram community management

- 1) The scrapping of Telegram user's usernames from competitors or any other Telegram Groups.
- 2) Telegram group promotion, increasing members up to 10K
- 3) Inviting of real users from other groups
- 4) Community management services. Engage more with users, we will offer 3 community managers who will ensure a good environment within the group. Telegram chat moderation 8 hours daily moderation or 24/7
- 5) Guerrilla marketing in other Telegram groups. Our chat managers will be communicating with chat members in those groups and tell them about your project. This type of advertising is perceived as just advice from other community members.
- 6) Telegram channel pump. We can make automatic slowly humanlike views (up to 40k per post) on unlimited number of posts

**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**



**\$500/  
million**

## **E-MAIL MARKETING**

In a world with more than 3 billion active email addresses, it's no secret that many of us prefer digital communication. Sometimes we check our inboxes on a smartphone or tablet, and other times we use a desktop or laptop. But no matter which way you like to read, it's all about the content.

CoinSource is a proven leader in email marketing. We have an average email open rate of 40% across our large client base, which is nearly double the industry standard. We've worked with everyone from small businesses hoping to become big names in retail to Fortune 500 companies looking for a fresh approach to consumer outreach. We understand the power of communication and look forward to introducing you to a whole new set of customers

### **Fees:**

The following is a monthly cost breakdown for our email marketing services. We use a cost per mille (CPM) metric for each 1,000 emails that fluctuates depending on how many are sent, which is explained in the next table:

## **RESEARCH & PLANNING:**

You've already made the smart decision to pursue a new email marketing campaign, so we want to make sure your expectations are met and you're satisfied with the end result. Here we begin laying out the process to eliminate any surprises down the road.

✦ **Step 1:** One of the first things CoinSource will do is analyze your customer base to determine how to craft messages that resonate with your audience. If you already have existing email subscribers, we will focus on how and why they signed up in the first place. How often do they open emails from your company, and what do they want to see in those emails?

✦ **Step 2:** If you do not have an existing subscriber list, we will provide it to the subscriber list. We are having a 1M email database of pure crypto investors. This email campaign will drive the attention of crypto investors and help you to boost your coin while generating great revenue. We also want to keep giving those customers information that is valuable to them so they remain customers.

✦ **Step 3:** Now that we know who your email subscribers are, what makes your company unique, and what you want to communicate with your customers, we are ready to craft email marketing material. While we take complete control of crafting your messages, nothing is dispatched until you're satisfied with the content.

**\$1500/  
International  
Sites**

## PRESS RELEASE

Press releases in premium news channels not only bring traffic and brand positioning but is very important to bring trust among the community about the brand. Without trust, traffic and community do not put their \$\$\$ in any organization.

Press releases in premium news channels not only bring traffic and brand positioning but is very important to bring trust among the community about the brand. Without trust, traffic and community do not put their \$\$\$ in any organization.

**Follow this link to access the full media list and prices**

<https://docs.google.com/spreadsheets/d/1q-KtnRpx2-FI9cmUNZgwUWwJgmaqZXDQAQVNKAFWO64/edit?usp=sharing>

CRYPTO INFINITY			
Y O U R M E D I A S P E C I A L I S T			
Media	Price (\$)	Type of publication	Monthly traffic
<a href="#">American Express</a>	\$ 1,800	Brand Mention & Quote	<a href="#">61,000,000</a>
<a href="#">Barron's</a>	\$ 30,000	Sponsored	<a href="#">15,000,000</a>
<a href="#">BBC</a>	\$ 10,000	Feature	<a href="#">456,000,000</a>
<a href="#">Benzinga.com</a>	\$ 900	Mention	<a href="#">8,310,000</a>
<a href="#">Benzinga.com + Yahoo Finance</a>	\$ 1,500	Full Feature	<a href="#">8,310,000</a>
<a href="#">Blasting News</a>	\$ 1,200	Brand Mention & Quote	<a href="#">26,000,000</a>
<a href="#">Business.com</a>	\$ 1,100	Mention	<a href="#">800,000</a>
<a href="#">Business2community.com</a>	\$ 1,200	Mention	<a href="#">1,500,000</a>
<a href="#">Business2community.com</a>	\$ 1,900	Feature	<a href="#">1,500,000</a>
<a href="#">Business2community.com</a>	\$ 2,650	Interview	<a href="#">1,500,000</a>
<a href="#">Businessinsider.com</a>	\$ 4,500	Product Review	<a href="#">122,000,000</a>
<a href="#">BuzzFeed.com</a>	\$ 900	Feature ( Community Post )	<a href="#">131,000</a>
<a href="#">CIO.com</a>	\$ 4,000	Brand Mention & Quote	<a href="#">1,380,000</a>
<a href="#">CIO.com</a>	\$ 6,700	Sponsored	<a href="#">1,380,000</a>
<a href="#">CNN</a>	\$ 9,000	Feature	<a href="#">753,000,000</a>
<a href="#">Daily Kos</a>	\$ 3,200	Brand mention & quote	<a href="#">13,700,000</a>
<a href="#">Daily Mail</a>	\$ 7,500	Feature	<a href="#">342,000,000</a>
<a href="#">Entrepreneur US</a>	\$ 2,000	Brand Mention	<a href="#">12,500,000</a>

**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**

**\$600/  
whitepaper**

## **TECHNICAL DOCUMENTATION (WHITEPAPER WRITING)**

We have delivered more than 90+ technical documents including pitch decks, whitepaper, lightpaper, and content dockets as per demands. We understand your problem statement and then design an accurate docket with proper content and infographics which can speak on your behalf about your project.

Our whitepaper generally covers topics which can be customized as per demand:

- ✓ Cover page
- ✓ Executive Summary
- ✓ Index
- ✓ Mission
- ✓ Vision
- ✓ Introduction
- ✓ Market Analysis
- ✓ Problems & Solutions
- ✓ Product Description
- ✓ Economics
- ✓ Roadmap
- ✓ Conclusion

**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**



**\$1000/  
website**

## **WEBSITE DEVELOPMENT (FACE VALUE)**

We are a top-notch web design and development company that can help you define your brand and increase your products/ or services demand through a customer-centric and data-driven approach.

We understand the importance of having an engaging website in today's digital era and make sure to incorporate all digital marketing aspects like SEO, PPC, content marketing, and more to yield outstanding results.

**01.**

### **Understand Clients' Vision**

At first, we diligently and comprehensively listen to clients' requirements and ensure to clear their queries in the best possible manner to move ahead in the right direction.

**02.**

### **Planning and Conceptualization**

We craft a proven plan to make your website development process manageable and organized. We understand how important is it to achieve goals and create a great experience for end-users as well.

**03.**

### **Design and Develop**

After designing a platform, we send the design to the client to review and get feedback. We keep looking for innovative touches until you are satisfied with our work. Then, the approved design will be coded and developed.

**04.**

### **Testing**

We run the website on several devices and use advanced tools to make sure it is responsive, user-friendly, and error-free as per W3C validation. If we notice any issue, we ensure to make the necessary changes to deliver quality projects.

**05.**

### **Launching**

After making sure your website is faultless, we launch it in the market by deploying it to your server, which will be available for you, your staff, and users. We also provide maintenance and support if you find any performance issues.



**\$500/  
month**

## **COMMUNITY MANAGEMENT**

Your telegram chat members expect answers without delays. 24×7.

- Moderators add emoji, create a full FAQ, pin a detailed message with all the links to the chats.
- Moderators engage new people in the conversation.
- Moderators ban spammers and protect your community.
- Moderators use anti spam bots, use polls.
- Moderators inform clients in real-time.
- Does your current community manager do it? If not, we offer you our experienced telegram chat moderators.

We do either 8 hours of daily moderation or 24/7

**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**

**\$2000/  
50 Portals**

## **TRACKERS LISTING**

Trackers listing is one of the most effective ways to increase relevant crypto traffic to your web and get investors. These are so-called calendars of upcoming crypto projects.

We have a list of verified trackers (listing) websites such as Icoholder, Neironix and other 85 DEFI/IEO/ICO/STO trackers.

### **Pricing**

Most of them are free for submitting while others charge for getting listed. Once you get listed you can use paid options – so you can highlight your project among others or use other paid options such as sending a email newsletter about your project to all registered users or posting about you in tracker's social media accounts or putting banner about you on the very top of the page.

These paid options are available both on free and paid trackers and they really help to impact on traffic and scale it. Moreover you can find out exactly which tracker has driven traffic cause you can put UTM tag in the link of your project and thus see all the stats and metrics of each tracker inside your google analytics account.

The more info you submit - the higher your ranking inside the web. When people google your project, they will see link of these catalogues on the first page of google so it also help to increase trust for your domain and improve SEO of the web too.

Once you are listed, you can place icons of these trackers on your web with their interior ranking score so it will help to get more trust for new visitors.

### **Our offer**

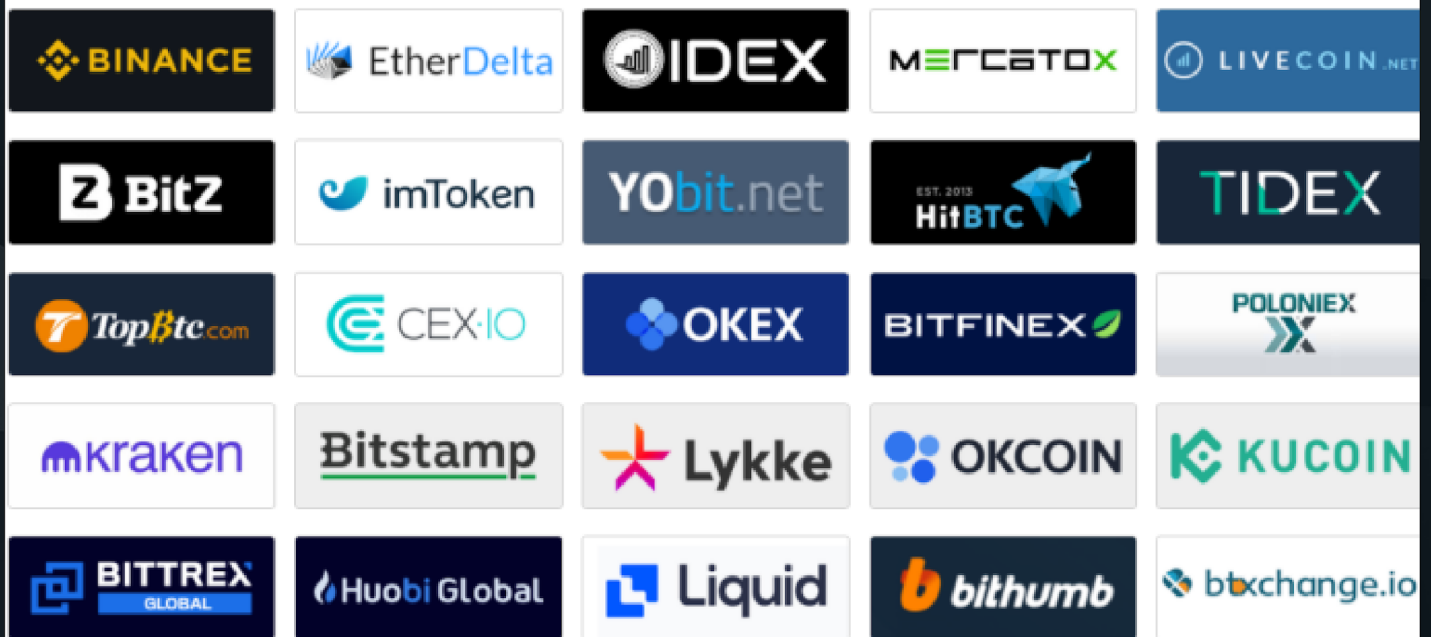
We sell the list of 87 trackers. We give you the list and you submit your project yourself.

**\$2000/  
50 Portals**

## EXCHANGE LISTING

Once your coin or token is ready to be listed, our well-versed cryptocurrency exchange listing agency will ensure your accessibility on the major exchanges. Our professional exchange listing services will give you huge exposure for your trading activities. We take care of all your technical requirements completely. We have a strong bond with all the prominent exchanges in the market.

### Listing on Cryptocurrency Exchanges



**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**



**\$6,000/  
month**

## **INFLUENCERS CAMPAIGNS**

With 550+ campaigns across YouTube, Twitter, Telegram, Facebook & Instagram, we've mastered viral cryptocurrency campaigns that generate the biggest impact. Authentic and genuine influencers are hard to find for marketing crypto projects – but not with Coinsource. With 550+ amplifying campaigns with the world's top crypto KOLs across various channels, Coinsource knows the art of helping crypto brands go viral.

### **Here's what Coinsource offers when it comes to crypto influencer marketing:**

- Pick the Right KOLs
- Suggest Best Influencers
- Provide Flexibility
- Establishing Long-Term Relationship
- Offer Competitive Pricing

### **Our Approach**

- Partner with KOLs worldwide, so campaigns do not fall within geographical boundaries.
- Recommend for crypto influencers based on a thorough analysis and review of their past performance. We verify the authenticity of the influencers – their previous posts, followers, comments – before partnering with them.
- Hand-pick the best crypto influencers for your brand from a list of 300+ influencers for you to run campaigns across Twitter, YouTube, Telegram, and other platforms.
- Offer clients the flexibility of choosing influencers according to their budgets.

### **Our Results**

How we helped our client, Vauld, go viral in no time with targeted influencer marketing

Want to do crypto influencer marketing for your brand the right way? You've come to the right place, let's Start



**\$1,000/  
month**

## **DISCORD AND TELEGRAM COMMUNITY GROWTH**

Discord & Telegram community growth could be one of the most crucial platforms to use for crypto marketing. If you can telegram marketing right, your crypto Discord & Telegram Marketing campaign can reach a whole new level of success!

### **Our offerings for Discord & Telegram crypto marketing include the following:**

- Understand Your Niche
- Build An Engaging Community
- Develop Users' Trust
- Create Awesome Content
- Track Every Move

### **Our Approach**

- Understand your audience through brand research and analysis.
- Engage your audience by creating new Discord & Telegram spaces, threads, groups & channels or enriching existing ones.
- Develop engaging, creative, & informative content to create a robust connection between the brand and its customers.
- Keep the community active & engaged by running quizzes, competitions & offering giveaways.
- Maintain a healthy ecosystem by using anti-spam bots that keep the spammers at bay.
- Monitor and gather reports for everything that happens within your space for in-depth analysis.

### **Our Results**

How we build a superlative Telegram community for Vault, one of our clients  
Want to build a trustworthy, engaging & active Discord & Telegram community for your brand?

**\$1,000/  
day**

## **PINKSALE. FINANCE TRENDING**

We will do Trending at Pink Sale at Number 1 Position, we will use the Software & BOTs to make the your project at Number 1 Position of PinkSale.Finance. It will increase the amount of BNB to be raised during the Fair Launch.

**\$5,000/  
month**

## **YOUTUBE MARKETING**

We need to focus on YouTube Marketing, we need some good YouTubers to promote our project, we need at least 3 to 5 YouTuber's from Indian, Veitnamese, Phillipines and many others to promote our Mystery Boxes. We have some best YouTube Influencers with us who will promote and provide a great result.

**\$1,000/  
month**

## **ADS CAMPAIGN**

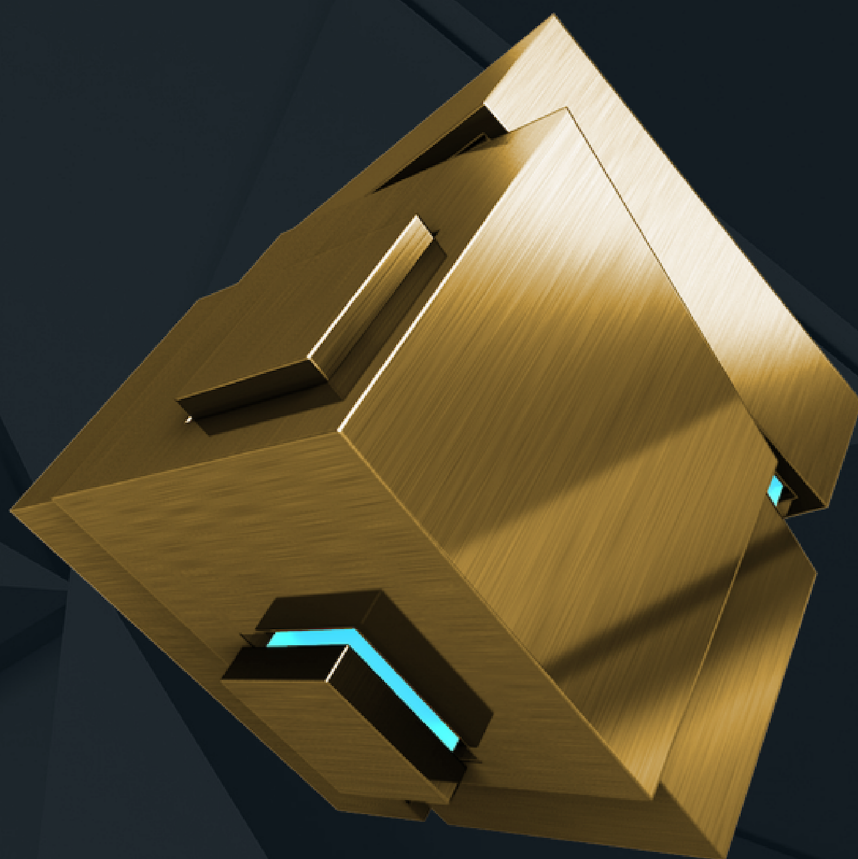
We need to run ads campaign to attract more and more Investors and traders who will buy our Your project Token in our Pre- Sale.

**LIMITED  
OFFER**

**\*10% OFF ON 3 MONTH SUBSCRIPTION**

**\*20% OFF ON 6 MONTH SUBSCRIPTION**

# THANK YOU!



COINSOURCE.IN

